

Criteria For Achieving Fairtrade Status and How B&HCC Compares as at November 2009.

The criteria for achieving fairtrade city status are listed below with a brief overview of the current situation.

1. The local council passes a resolution supporting and promoting fairtrade

This was passed in 2004.

2. A range of at least two fairtrade products are readily available in the area's shops and are served in local cafes/ catering establishments.

Fairtrade teas, coffees, sugar are being served within the council offices. Local cafes and shops do stock and promote fairtrade products in an ad hoc way.

3. Fairtrade products are used by a number of local work places and community groups.

Yes this is particularly true of community groups such as churches. However for local work places the picture is not clear.

4. Media coverage and popular support is attracted for the campaign.

The council press office is not actively involved in promoting fairtrade issues. However, the Sustainability Team still actively promotes fairtrade in schools, within the council and with some community groups by organising competitions, events and loaning out games with a fairtrade theme. Due to other commitments, this can only be done within a limited time frame (2 weeks in March). There is also a Brighton and Hove website on fairtrade issues but this needs updating and to be regularly maintained.

5. A local fairtrade steering group is set up to ensure continued commitment to its Fairtrade City status.

It was set up but it is now defunct. Setting up a new one is recommended in this report.

